

COMMITTEE AMENDMENT

HOUSE OF REPRESENTATIVES

State of Oklahoma

SPEAKER:

CHAIR:

I move to amend HB2401 _____
Of the printed Bill
Page _____ Section _____ Lines _____
Of the Engrossed Bill

By deleting the content of the entire measure, and by inserting in lieu thereof the following language:

AMEND TITLE TO CONFORM TO AMENDMENTS

Amendment submitted by: Brian Hill

Adopted: _____

Reading Clerk

STATE OF OKLAHOMA

1st Session of the 60th Legislature (2025)

PROPOSED POLICY
COMMITTEE SUBSTITUTE
FOR
HOUSE BILL NO. 2401

By: Hill

PROPOSED POLICY COMMITTEE SUBSTITUTE

An Act relating to state government; creating the Oklahoma Tourism Ignition Program; directing the Oklahoma Tourism and Recreation Department to market the program; directing the Oklahoma Arts Council to administer and promulgate rules for the program; directing the Council to accept applications from municipalities for certain funds; authorizing Council to approve or deny applications; providing content of applications; clarifying that allowable expenditures shall be based on actual expenditures; defining allowable expenditures; providing for codification; and providing an effective date.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 2236A of Title 74, unless there is created a duplication in numbering, reads as follows:

1 A. There is hereby created the Oklahoma Tourism Ignition
2 Program until November 1, 2027. The Oklahoma Tourism and Recreation
3 Department shall market the program. The Oklahoma Arts Council
4 shall administer the program and promulgate administrative rules
5 necessary to implement the provisions of this section.

6 B. The Council shall accept applications from municipalities
7 within this state to match funds derived from the Department in an
8 amount equal to those funds provided by the municipality, up to Five
9 Thousand Dollars (\$5,000.00), for allowable expenditures. The
10 Council shall be authorized to approve or deny an application.

11 C. Each municipality shall prepare and submit appropriate
12 plans, including a budget work program, in its application.
13 Expenditures for obligations incurred before the Council approves an
14 application and any changes thereto, and expenditures not in
15 accordance with the municipality's plans and budget work program,
16 shall not be allowable expenditures.

17 D. Allowable expenditures shall be based upon actual
18 expenditures by the municipality less any discount, refund or rebate
19 to the municipality.

20 E. As used in this section, "allowable expenditures" means
21 expenditures by a municipality, submitted to the Council for
22 matching funds, to create a positive economic impact via tourism
23 including, but not limited to, a statue, structure or mural, which
24 would result in tourism revenue in a municipal area.

SECTION 2. This act shall become effective November 1, 2025.

60-1-12311 MJ 02/03/25